



EURO GEO WARSAW 2021



16-19 MAY

**EXHIBITION
& SPONSORSHIP
OPPORTUNITIES**

Conference secretariat:

Mazurkas PCO
Al. Wojska Polskiego 27
01-515 Warsaw, Poland

Phone: +48 22 38 94 165
Fax: +48 22 536 46 10

exhibition@eurogeo7.org

eurogeo7.org

OVERVIEW

Name of event:	The 7th European Conference on Geosynthetics
Dates:	May 16-19, 2021
Venue:	The Palace of Culture & Science, Warsaw, Poland
Theme:	Geosynthetics for infrastructure of Emerging Europe



EXPECTED ATTENDANCE:

600+

delegates to
EuroGeo

100+

delegates to
GeoRoad20

50+

companies

Official language: English
Polish language will be used in POLISH SESSION



Organized by:

The Polish Chapter of the IGS
(PSG-IGS)



Under the Auspices of:

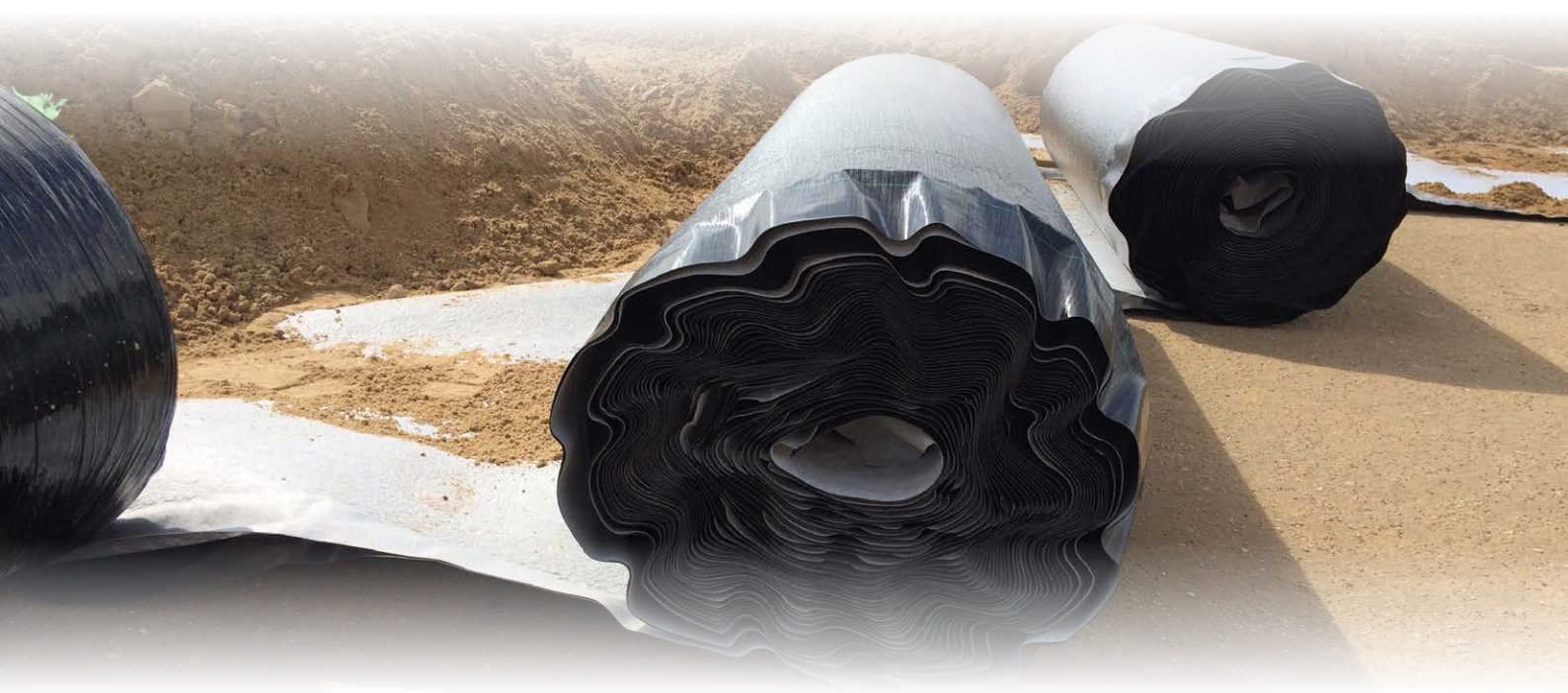
The International
Geosynthetics Society (IGS)



Conference partners:

Road and Bridge Research
Institute (IBDiM)





INTRODUCTION

We are pleased to invite you to exhibit during the 7th EuroGeo conference in Warsaw, Poland. Poland is a country with more than a thousand years of recorded history and has a strong European identity. The country was first to free itself from communist domination in 1989 and is now fully democratic and a member of the European Union. Poland is a leader in infrastructure development and one of the strongest economies in the region. Poland is the perfect location for businesses to expand into Emerging Europe.

PSG-IGS, the Polish Chapter of the IGS is a young but thriving organization successfully cooperating with several chapters in central Europe. This is the first time in history that the European Conference on Geosynthetics will be held in Eastern Europe. It is an honor yet an obligation for us to host such a prestigious conference in Warsaw. In order to make the show more attractive to sponsors and exhibitors a Polish Day will be organized on Wednesday in conjunction with GeoRoad20 – a conference organized by our partner, the Road and Bridge Research Institute. Also, for the first time in the history of EuroGeo, entrance to the conference exhibition will be discounted to a minimum level in order to attract large number of visitors. We sincerely believe that both the sessions and the exhibition will prove to be a huge success.

Come to Warsaw, bring your family, and join us in making this an unforgettable event!

THEMES AND TOPICS

With over 50 years of their successful use geosynthetics have proved to be a sustainable equivalent to conventional solutions. They are widely acknowledged and accepted. These days we would like to pay special attention to the correct use of geosynthetics with respect to their design service life, functions, long term performance and durability.

Proposed conference sessions include:

- Agricultural Applications
- Coastal Protection
- Direct and Life-Cycle Cost Savings
- Drainage and Filtration
- Durability
- Embankments on Soft Soils
- Environmental Benefits
- Erosion Control
- Geosynthetics as Formwork
- Hydraulic Applications
- Innovations and New Developments
- Landfills
- Lightweight Construction
- Mining
- Monitoring
- Pavements
- Physical and Numerical Models
- Polymeric and Clay Geosynthetic Barriers
- Properties and Testing
- Quality Control and Quality Assurance
- Reinforced Walls and Slopes
- Roads, Railroads and Other Transportation Applications
- Seismic Applications
- Sustainability
- Stormwater Management
- Unpaved Roads
- Wastewater and Fresh Water Storage



CONFERENCE TEAM

Organizing committee:



Dr. Jacek Kawalec
– Chairman of EuroGeo7



Jakub Bryk
– Vice-Chair of EuroGeo7,
President of the Polish Chapter



Dr. Jolanta Dąbrowska
– Secretary General of EuroGeo7

Members of the organizing committee:

Jarosław Ajdukiewicz

Prof. Adam Bolt

Dr. Katarzyna Dołyk
-Szypcio

Dr. Angelika Duszyńska

Michał Gołos

Dr. Grzegorz Horodecki

Agnieszka Horodyska

Dr. Agnieszka Kiersnowska

Dr. Eugeniusz Koda

Bogumił Lipiecki

Anna Miszkowska

Łukasz Podgórski

Dr. Witold Sterpejkowicz
-Wersocki

NUMBERS

1

2

3

4

600+

2600m²

exhibition

conferences

days

parallel
sessions
each day

participants

of
exhibition

GEOROAD20



The Polish Chapter of the IGS has partnered together with the Road and Bridge Research Institute to attract local stakeholders and regulators to the joint venture event.

The Road and Bridge Research Institute is a state-owned research & development entity, a subsidiary of the Ministry of Infrastructure and Construction. It is involved in research and development projects in the area of construction and maintenance of the road & bridge structures and facilities. Activities of the Institute cover issues related to materials, engineering, organisation, economy and the environment.

The research subjects of recent years are primarily concerned with the issues of maintenance of transport structures, including implementation of the Road Surface Maintenance System, Bridge Management System and the developing of the advanced road and bridge maintenance techniques.

As part of our cooperation, on September 9-10, 2020 the Road and Bridge Research Institute will organize their GeoRoad20 conference sharing the venue with EuroGeo7.

The main topic of GeoRoad20 will be the use of geosynthetics for construction and maintenance of roads. The conference program will include:

- Construction of road embankments in complex geotechnical conditions
- Dewatering of road structures and subgrade
- Stability of road embankments
- Roads in mining damages
- Stabilization and reinforcement of base courses and pavements
- Reinforced soil for road bridge structures
- Application of geosynthetics for the construction and maintenance of road pavements
- Use of geosynthetics for erosion control on side slopes

GeoRoad20 papers will be peer-reviewed and published.

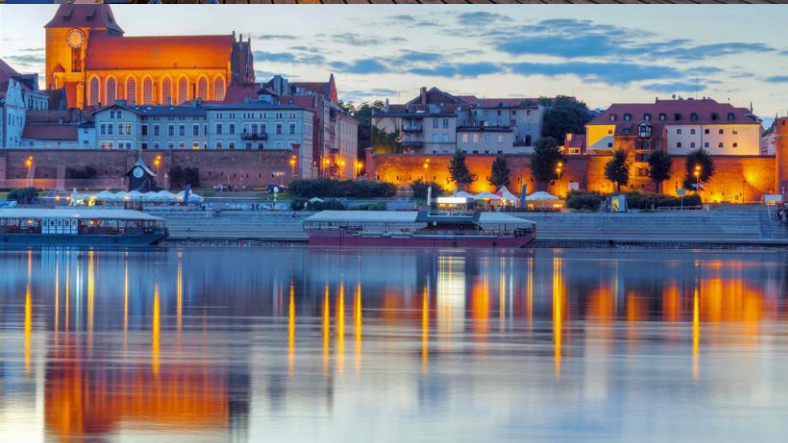
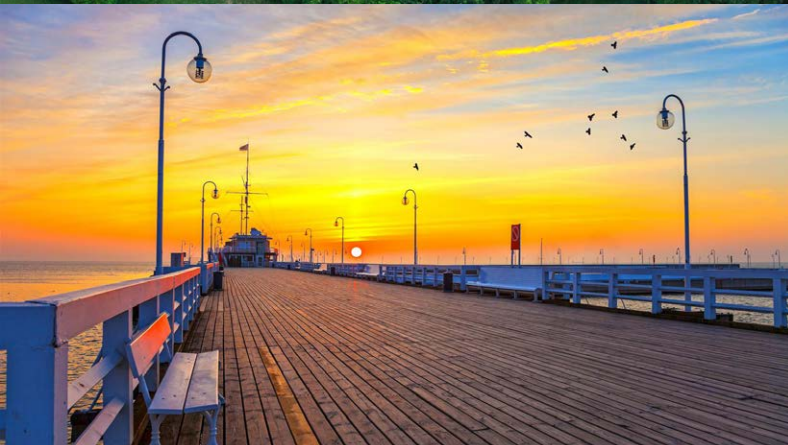
The official language of GeoRoad20 will be Polish.

The conference will be organized in the same venue together with EuroGeo7 sharing the registration, exhibition floor and catering.

ABOUT POLAND



Poland is a large Central European country located to the south of the Baltic Sea. An abundance and variety of nature and historical monuments, respect for tradition, intriguing modern times and hospitality make our country very attractive for foreign visitors. The Polish landscape is very diverse. There are incomparable wonders of nature including hundreds of unspoilt lakes in the Mazurian region, huge underground salt mines in Wieliczka, spectacular Tatra Mountains, the amazing 30 km long Hel sand peninsula in the Baltic Sea, the primeval forest in Białowieża with the famous Polish bison. Our eventful history and central location in Europe, where religions, the influence and authority of many nations have met over the centuries, has made Poland a country that intrigues and fascinates visitors with its material and spiritual culture.



POLISH DAY



The third day of EuroGeo7 (Wednesday) will be declared a Polish Day. On this day EuroGeo7 will overlap with GeoRoad20 – the conference organized by The Road and Bridge Research Institute.

One of the lecture rooms will be dedicated to the Polish session throughout the day. All lectures in this room will be delivered in Polish. The aim of the Polish session is to attract local engineers, designers, regulators and purchasing managers that are more comfortable with lectures delivered in their mother tongue

Lectures for the Polish session will be selected by the scientific committee. Maximum 30 lectures will be qualified. All lectures will be peer reviewed. Topics will include new developments in geosynthetics and case histories. Lectures previously delivered in other sessions in English may also be submitted for the Polish session to be delivered in Polish.

Discounted registration for the Polish Session and Exhibition will be offered.



ABOUT WARSAW



Warsaw – the capital and the biggest city in Poland with hundreds of years of history. It is a vibrant and flourishing place. With modern architecture, friendly infrastructure and creative inhabitants – here lies the beating heart of business. But behind the bustle of the business world you can feel the rhythm of the city, try the many and varied tastes of the city's restaurants, stroll along the banks of Vistula or simply get lost in the backstreets and discover something fascinating.



The cityscape also comprises the Old Town, rebuilt from rubble following the WWII total destruction, as well as Krakowskie Przedmieście and Nowy Świat Streets: the stately part of Warsaw, today vibrant thanks to crowds of tourists.

Each year Warsaw hosts thousands of business meetings. A lot of global corporations have their quarters in Warsaw. Here connect the scientific, cultural, economic and political interests from the entire region of Central and Eastern Europe. This is one of Europe's most accessible cities. According to Lonely planet Travelbook, Warsaw is in top 10 travel destinations in Europe.



CONFERENCE VENUE



EuroGeo7 will be held in the most recognizable building in Warsaw – **the Palace of Culture and Science**.

The Palace of Culture and Science marks the very center of Warsaw. Built in 1955 it rises at the height of 231 m, occupying the area of 3,3 ha downtown Warsaw. Originally initiated by Joseph Stalin it was intended as a "Gift of Soviet Nations for the Polish Nation". Despite many historical controversies the Palace remains the most renowned building in Poland and remains a conserved national heritage.

The Palace offers an excellent location for business event. It offers nearly 10,000 sqm of conference, exhibition and fair space. It offers a large selection of meeting rooms decorated with rare marbles, finest kinds of wood, tessellated parquet floors and crystal chandeliers. The palace is located immediately next to the main train station (Warszawa Centralna) and subway station. It is surrounded by hotels, museums, bars and quality restaurants.

The exhibition space offers the opportunity to plan and build your stand close to marble pillars under the crystal chandeliers. Due to the historical character of the building there may be special requirements with respect to the construction of exhibition booths and some booths will have non-standard dimensions. Please refer to the exhibition manual.

Please note that communication between the lecture and exhibition rooms requires the use of stairs. Elevators are available through the main hall of the Palace. Conference staff will assist all delegates in wheelchairs or with walking difficulties.



SPONSORSHIP OPPORTUNITIES

Platinum

max. 5 sponsors

**Investment:
16,000 €**

Benefits:

- exhibition booth min. 24 m² in a prominent location
- 4 exhibitor registrations
- conference registration for 3 company delegates
- 2 invitations to conference gala dinner
- company will be announced a platinum sponsor through the conference web site
- company logo will be used at the conference official web page with a link to the company website
- company logo will be on all printed materials except conference bag and pocket guide
- company logo will be used in all conference newsletters
- - 1 full A4 page advertisement inside the final program book (center pages, inside front cover, inside back cover, back cover)
- a company flyer or brochure will be placed in the conference bags
- company banner will be displayed in the plenary room throughout the conference. Banner to be provided by the sponsor.
- during the opening ceremony and closing ceremony the Platinum Sponsors will be acknowledged
- - platinum sponsors will be offered a 15% discount on other sponsorship items

Gold

max. 8 sponsors

**Investment:
11,000 €**

Benefits:

- exhibition booth min. 15 m² in a prominent location
- 3 exhibitor registrations
- conference registration for 1 company delegate
- 1 invitation to conference gala dinner
- company will be announced a gold sponsor through the conference web site
- company logo will be used at the conference official web page with a link to the company website
- company logo will be on all printed materials except conference bag and pocket guide
- company logo will be used in all conference newsletters
- 1 full A4 page advertisement inside the final program book
- a company flyer or brochure will be placed in the conference bags
- during the opening ceremony and closing ceremony the Gold Sponsors will be acknowledged
- Gold Sponsors will be offered a 10% discount on other sponsorship items

Silver

max. 12 sponsors

**Investment:
7,000 €**

Benefits:

- exhibition booth min. 9 m²
- 2 exhibitor registrations
- company will be announced a Silver Sponsor through the conference web site
- company logo will be used at the conference official web page with a link to the company website
- company logo will be on all printed materials except conference bag and pocket guide
- 1/2 A4 page advertisement inside the final program book
- during the opening ceremony and closing ceremony the Silver Sponsors will be acknowledged
- Silver Sponsors will be offered a 5% discount on other sponsorship items

Note: Platinum, Gold and Silver exhibition spaces are meant for individually designed booths.

EXHIBITION BOOTH

max. 50 booths

Investment:

IGS member & chapter company member
non-members

4,000 €
6,000 €

Benefits:

- exhibition booth min. 6 m²
- 1 exhibitor registration
- company logo in the final program book

Booths will be delivered to exhibitors with the following assembly:

- booth will be built with standard walls (Octanorm system)
- equipped with one table, two chairs and one info counter
- grey carpet floor
- 1 electrical outlet
- overhead tile with company name

sample exhibition booth:



ADDITIONAL SPONSORSHIP PACKAGES

advertisement



Promotion Banner on Conference Website

Company banner will be included in the footnote of all conference pages

4,000 €



Electronic Conference Newsletters

Includes placing company logo in the electronic conference newsletters containing latest information and latest news about the conference.

2,000 €



Advertising in the Final Program Book

The conference program book contains a full list of sessions and events, providing a constant source of information for delegates.

Rates:

- full A4 page, 4 colour:
- 1/2 A4 page, 4 colour:
- 1/4 A4 page, 4 colour:

4,000 €

2,500 €

1,500 €

gadgets



Participant Lanyards / Badges

The company logo will be printed on the participant lanyards. Exclusive offer for one company. Includes production costs.

3,000 €



Conference Bags

Company logo will be printed on conference bags together with the EuroGeo7 logo. Can be shared between max. 2 companies (3,000 € each). Including production costs. GeoRoad20 will produce own bags.

6,000 €



Conference Bag Inserts

Promote your product during EuroGeo7 or simply advertise your company's services by including a single flyer or brochure in the conference bag. Maximum size: A4 with max. 4 pages or A5 with max. 8 pages. Flyers / brochures to be provided by the company.

1,000 €



Branded USB Drive

The company logo will be on the USB drives containing conference proceedings. Conference logo on reverse side. Exclusive offer for one company. Includes production costs. GeoRoad20 will produce own USB drives.

6,000 €



Delegate Note Pads and Pens

Every conference delegate will receive a set of notepad and pen. Exclusive offer for one company. Materials will be provided by the company. GeoRoad20 will produce own notepads and pens.

3,000 €

amenities



Mobile Conference Application

The Eurogeo7 Mobile App will provide instant access to the information the attendees may need onsite such as the conference programme, exhibitor list, latest news and much more. The App will enable to advertise your company in an efficient manner with a highly targeted campaign to meet your potential clients. The company logo will be used at the Mobile Application. Exclusive offer for one company. Includes production costs.

7,000 €

**Coffee Shop****9,000 €**

Professional coffee served throughout the conference (all days) in sponsor-branded cups served from a coffee shop located in exhibition area. All kinds of coffee served all day.
Exclusive offer to one company. Including coffee booth, 2 baristas, 600 coffees/day, branding of the coffee booth and coffee cups.

**Conference WiFi****5,000 €**

Complimentary high speed wifi will be provided to all participants. The name of the wifi will include sponsor's name. Login credentials will be published and announced together with information about the sponsor and logo.
Exclusive offer for one company.

**Water Coolers and water in meeting rooms
+ branded gadget in conference bags****4,000 €**

Water coolers will provide complimentary drinks throughout the whole conference. The company will be entitled to have their logo on the all coolers around the venue. Bottles in meeting rooms will be branded with sponsor's name. The sponsor will also be allowed to insert a branded conference gadget to the conference bag. Gadgets to be agreed with the organizers.
Exclusive offer for one company. Includes 5 branded coolers. Excludes the cost of drinks and production of gadgets.

**Uniform dress for all conference staff
+ branded gadget in conference bags****5,000 €**

Approximately 20 persons will be assisting the participants throughout the conference. As part of this package all staff will be dressed in same-looking shirts with conference logo and sponsor's logo. The color of dresses will match sponsor's identity. The sponsor will also be allowed to insert a branded conference gadget to the conference bag. Gadgets to be agreed with the organizers.
Exclusive offer for one company. Includes production costs.

social**Open bar during Welcome Reception (Sunday)****3,000 €**

Complimentary wine, beer & snacks will be provided during the welcome reception. This offer is addressed to a sponsor willing to provide a professional open bar during the reception. Conference organizers will help organize the bar service. Costs of the bar to be covered by sponsor. The choice of liquors and quantity up to the sponsor. Duration max. 2 hours. Table advertisement and logo on napkins will be provided. Napkins to be provided by sponsor.
Exclusive offer for one company.

**Exhibition Cocktail (Monday)****8,000 €**

Cocktail in the exhibition area closing the first day of conference. Table advertisement and logo on napkins. Duration max. 1,5 h.
Can be shared between two companies – 5,000 € each. Includes finger food snacks, wine, beer and service. Napkins and advertisements to be provided by sponsor.

**Exhibition Breakfast (Wednesday)****8,000 €**

Breakfast for subscribed participants will be organized in the exhibition area. Specialties of local cuisine will be served.
Exclusive offer for one company. Food and service included. Table advertisement and branded napkins to be provided by sponsor.

**Gala Dinner (Tuesday)****10,000 €**

Sponsor will be announced during the Opening ceremony and during the dinner. Table advertisement will be included.
This sponsorship package will be used primarily to finance artistic performance during gala dinner. Exclusive offer for one company.

Note: In recognition of their long-term support to the Polish Chapter of the IGS the Chapter Company Members will be offered additional 10% discount on all sponsorship and exhibition packages.



BOOKING PROCEDURE

The pre-booking period will be open exclusively to IGS Corporate Members and Polish Chapter Company Members for the duration of 4 weeks, between May 17th and June 17th, 2019. In the pre-booking period the Members will be allowed to list a preference order of max. 3 booths. After the pre-booking period the organizers will assign the pre-ordered booths based on Members' seniority.

On June 30th, 2019 the pre-ordered booths will be assigned and the remaining booths and sponsorship packages will be opened to all companies on a first-come-first-serve basis.

In order to book exhibition space or reserve a sponsorship package the company must fill the [reservation form](#) and email to exhibition@eurogeo7.org.

The payment may be divided as follows: 50% within 4 weeks upon confirmation of reservation and the remaining balance in installments to be paid by 8 December 2020.

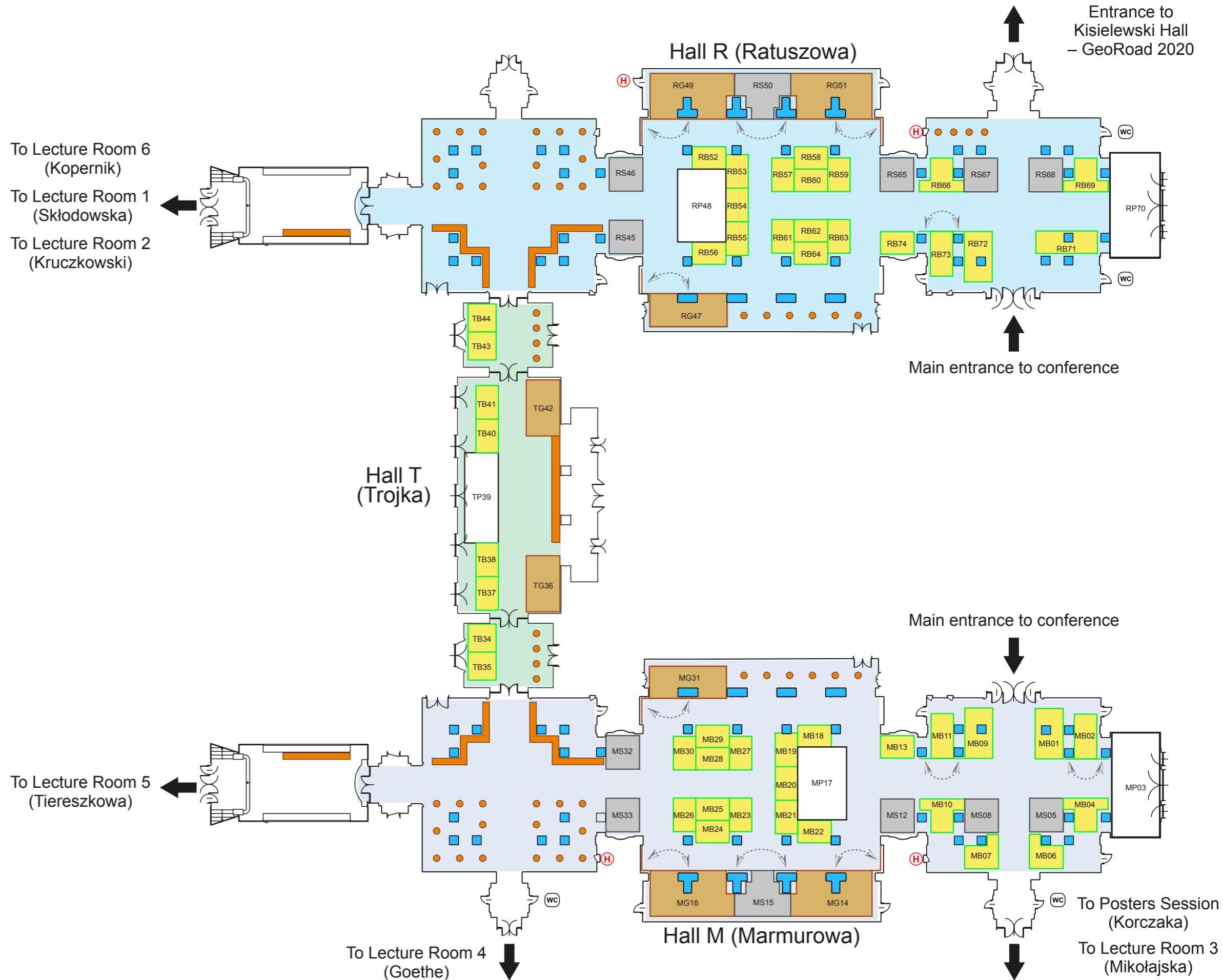
EUROGEO 7 EXHIBITION CANCELLATION POLICY

1. Payments should be done in two instalments:
 - 50% upon confirmation of reservation
 - and the remaining balance to be paid by 8 December 2020
2. Booth or sponsorship cancellations received on or after the 1st of April 2020 will be charged a fee equal to 100% of the total cost of the package. The organizers will consider a refund (less 25% cancellation fee) only in case a replacing Sponsor or Exhibitor will be found.
3. The Organizers may terminate the booking immediately, withhold from the Exhibitor possession of the exhibit space, all related Exhibitor benefits, and retain all fees paid if (a) the Exhibitor fails to pay all fees within the specified dates or (b) the Exhibitor fails to comply with the Exhibitor's manual.

Exhibition plan

legend:

- platinum sponsor (min. 24m²)
- gold sponsor (min. 15m²)
- silver sponsor (min. 9m²)
- basic exhibitor (min. 6m²)
- catering area
- pillars
- additional display area available to exhibitor





EURO GEO WARSAW 2021

IMPORTANT DATES

16-19 MAY

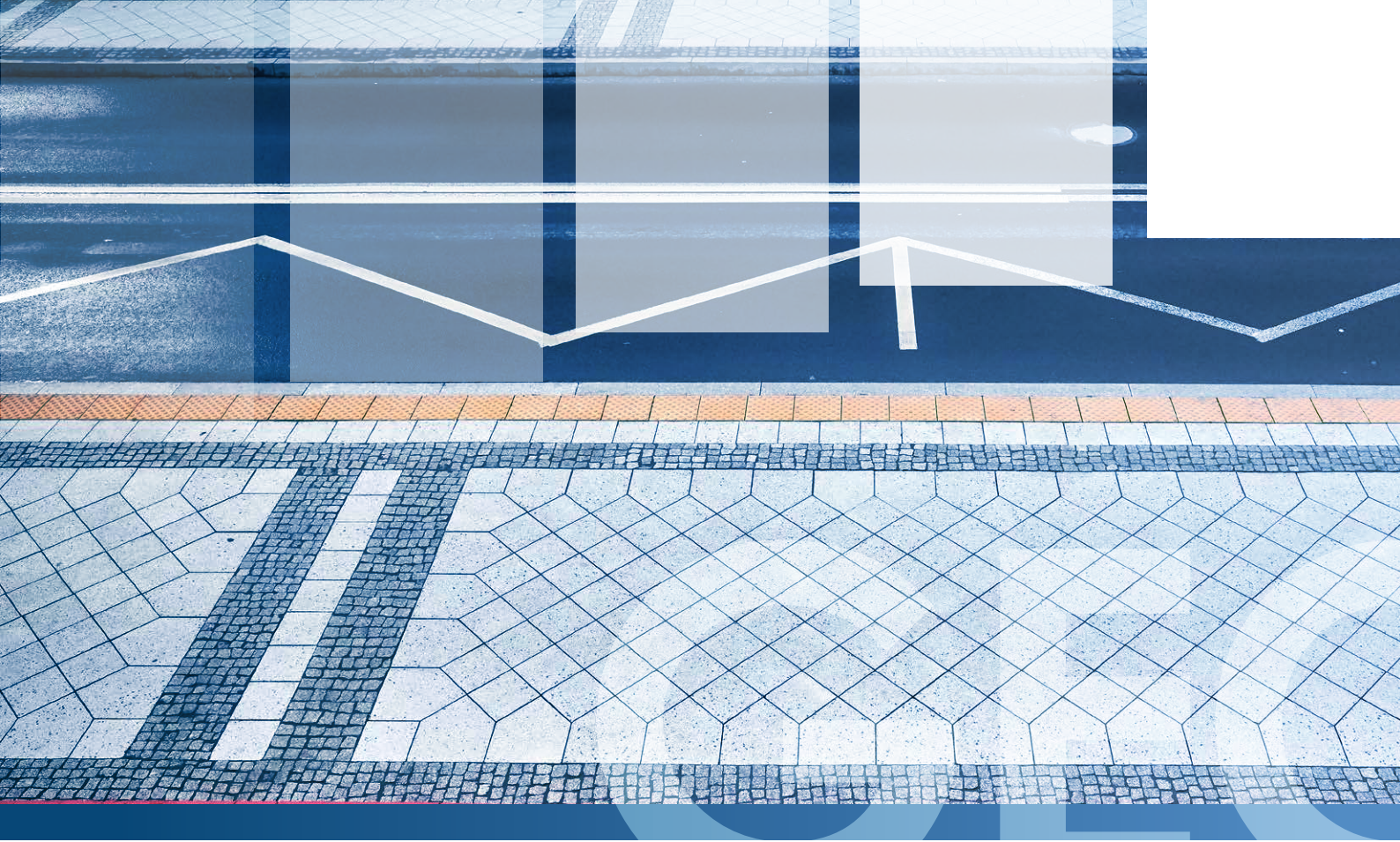
**17.05.
2019**
Pre-sale of
exhibition space
and sponsorship
packages opens
to IGS Corporate
Members

**17.06.
2019**
End of pre-sale
period.

**30.06
2019**
Confirmation
of pre booked
spaces.
General sale
of exhibition
space continues
depending on
availability.

**8.12.
2020**
Deadline for
complete
payment for
exhibition
spaces and
sponsorship
packages.

**16-19.05.
2021**
EuroGeo7



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